

MASTER OF PROFESSIONAL CREATIVE PRACTICE 2026

Information for international applicants

This Masters programme is offered by our two iconic creative arts schools: Toi Houkura and IDEASchool.

It provides prospective students with an opportunity to advance their understanding of creative practice through guided reflection, research and creative practice.

You will have the opportunity to create a body of creative work to a standard that develops, extends and refines prior professional practices, processes and knowledge. This will be achieved through research and critical evaluation to strengthen your creative output while contextualising your practice in relation to relevant communities, contemporary concepts, kaupapa, theories, technologies and management of your professional practice.

Delivery of the programme is "blended" meaning it is a combination of online study, wānanga and research by creative practice. You will be based at IDEASchool but will have opportunities to engage with staff and learners across EIT as needed based on your research requirements.

The Master of Professional Creative Practice (MPCP) is a Level 9 programme of 180 credits with full-time study for 18 months.

The programme consists of four compulsory courses that provide you with the opportunity to create a body of creative work to a standard that develops, extends and refines prior professional practices, processes and knowledge.

CAREER OPPORTUNITIES

Advancement in creative practice/creative industries; self-employment/entrepreneurship; academic positions in creative practice; gallery owner; curator.

CAREER OUTLOOK

Visit the following websites for the latest information about job opportunities in New Zealand for your chosen career path.

careers.govt.nz

mbie.govt.nz

immigration.govt.nz

SCHOLARSHIP

There is a scholarship available for this programme. This scholarship provides a small contribution to assist students realise their goal of studying in New Zealand.

All international students who accept an offer of place for this programme will receive the scholarship. Please contact us for more information: international@eit.ac.nz

1. All fees shown in this information are in New Zealand dollars and include Goods and Services Tax (GST) at current rates. If you need to study for more than one year to complete your qualification, your fees in the second year, and subsequent years, will not be known when you first enrol.

Napier



Artist: Tara Cooney

Scentefacts: An Exploration of Olfactory Memory

MASTER OF PROFESSIONAL CREATIVE PRACTICE

Start	16 Feb, 20 July (on-campus)	
Length	1.5 years full-time	
Level	Level 9	Credits: 180
Fees²	Campus	180 credits
	Napier	\$42,000

IELTS	6.5 (academic) with no band lower than 6.0 OR accepted international equivalent qualification
Class times	On campus class times and delivery: To be confirmed.
Self-directed study	Approximately 17.5 - 25 hours per week.



Artist: Eve Kireka



BLENDED LEARNING

Lecturers are available to students via online classrooms and face-to-face classes.

TECHNOLOGY SUPPORT

You need to have a computer with internet access.

TIMETABLE

Your study time will be made up of contact time (class times, tutorials, wānanga) and non-contact time (online learning, your own self-directed study).

CONTACT TIME

On campus class times and delivery TBC.

NON-CONTACT TIME

You should plan to spend 28.7 hours on self-directed study per week.

ASSESSMENTS

Assessments may include presentation, documentation of the creative process including research and critical evaluation, group activities, creative research proposals and creative bodies of work.

EXPERIENCED LECTURERS

At EIT, you can be confident in the quality of our teaching and your learning experience.

EIT is highly regarded in New Zealand for research excellence due to the quality of our community centred research, our publications and our external grant income provided by funding institutions who have confidence in our research capability. You can be confident your lecturers use the latest knowledge and research in their field of expertise to inform their teaching, and many are at the forefront of knowledge creation within their discipline area.

The teaching staff bring generalised knowledge of visual arts, design, music, and screen theory and practice, with specialised knowledge in particular media areas.

FACILITIES

The IDEASchool studios and workshops are fully set-up with all necessary equipment including design software and hardware, facilities for art, design, music, screen production and fashion.

ENTRY CRITERIA¹

Master of Professional Creative Practice (180 Credits)

- An undergraduate degree in a creative practice field with a minimum of a B- average in the final year of study.

ENGLISH LANGUAGE ENTRY REQUIREMENTS

All applicants must demonstrate an acceptable level of English language fluency prior to acceptance in the programme. For international students, ways in which English language fluency may be demonstrated include the following:

- PTE (Academic) score of 58 with no band score lower than 50
- IELTS (Academic) score of 6.5 with no band score lower than 6.0 (or equivalent) achieved within the last two years.
- International equivalents to IELTS accepted by NZQA or successful study of a programme in which English was the language of instruction (conditions apply).

Further information about NZQA English language entry requirements for international students can be found at www2.nzqa.govt.nz/tertiary/english-language-entry-requirements-for-international-students/



Artist: Raewyn Paterson

¹ To study onshore in New Zealand, students must meet current Immigration New Zealand requirements for a student visa. For more information please see the [Immigration New Zealand website](http://www.immigration.govt.nz/).



COURSE DESCRIPTIONS

In the following descriptions:

P= Pre-requisite – courses which must be studied before

C= Co-requisite – courses which can be studied before or at the same time

Level 8 Courses

COURSE NO.	BRIEF DESCRIPTION	LEVEL	CREDITS
MPCP8.101	Tiki-Taketake: Critical Reflection and Evaluation of Practice This course enables students, through research and critical reflection, to strengthen their creative professional practice. Students will contextualise their practice in relation to relevant communities, contemporary concepts, models, theory, technologies and professional practice management techniques.	8	30
MPCP8.102	Tiki-Tohua: Proposal This course enables students to develop a proposal for a body of professional creative work, based on in-depth and broad research that they can implement in MPCP8.200 Creative Professional Project 1. <i>Co-requisites: MPCP8.101</i>	8	30
MPCP8.200	Tiki-Kapakapa: Creative Professional Project 1 This course enables students to implement the proposal they created in MPCP8.102 by creating an effective and professional body of creative work, making it publicly available and speaking professionally about that work. <i>Pre-requisites: MPCP8.102</i>	8	60

Level 9 Courses

COURSE NO.	BRIEF DESCRIPTION	LEVEL	CREDITS
MPCP9.300	Tiki-Whakaea ki te Ao Mārama: Creative Professional Project 2 This course enables students to create a body of creative work that develops, extends and refines prior professional practices, processes and knowledge. <i>Pre-requisites: MPCP8.200</i>	9	60

THE EXPERIENCE YOU NEED & THE SUPPORT TO SUCCEED

When you study at EIT you'll get the kind of experiences that will help you gain the knowledge and skills to get ahead.

You'll also be supported by lecturers and tutors who are here for you, within a learning environment where you are treated as an individual, not just a number. They'll know your name and you'll receive one-on-one attention to make sure you get the support to succeed.



Disclaimer: All information pertains to international students, and is correct at the time of publication but is subject to change without notice. The programme fees, other costs, entry requirements, duration and programme start dates are for 2026 and are listed as a guide only. Conditions apply. EIT reserves the right to cancel or postpone any programme or course for any reason and shall not be liable for any claim other than that proportion of the programme fee which the cancelled or postponed portion bears.

PROGRAMME PATHWAY

